

CARE LA Impact Update

So far in 2025, CARE Los Angeles has delivered **91 financial literacy presentations** across Southern California — with **14 more already scheduled.**



This summer alone (June–August), we reached students and community members through **29 presentations**, reinforcing the importance of budgeting, saving, credit education, and fraud prevention.

Altogether, we've served more than **1,500 people this year alone**, empowering youth and adults alike with the knowledge and confidence to make informed financial decisions and build a stronger financial future.

Presentation Highlights

Empowering Young Women with Financial Literacy

This May, CARE Los Angeles was honored to present at Notre Dame High School for Girls' 2025 Power Summit. Nearly 300 students participated in interactive sessions on **Budgeting & Saving**, **Becoming Credit Smart**, and **Fraud & Cybersecurity Awareness**.

The feedback was powerful:

"The work you are doing through CARE is absolutely necessary for our youth. Our students left the sessions with a stronger understanding of financial responsibility

and are empowered to make better informed decisions about their finances."

- Manny Guardado, Director of Innovation, Notre Dame High School

We are proud to partner with schools like Notre Dame by helping provide the next generation with the tools they need to build a strong financial future.



UCLA Summer Springboard Partnership

Springboard at UCLA, a pre-college academic enrichment program that gives high school students a first-hand experience of college life. Over the course of the program, CARE volunteers delivered 10+ interactive, two-hour presentations covering Budgeting & Saving, Becoming Credit Smart, and Fraud & Cybersecurity Awareness.

In total, **more than 250 students** participated in these sessions, each walking away with tools to manage money wisely, understand credit, and protect themselves from scams in today's digital world.

LA Promise Fund: Summer Bridge with Black College Success

On June 18, we proudly partnered with LA Promise Fund's Black College Success initiative to support 85 incoming first-year college students from South LA. This Summer Bridge Program was designed to equip students with clarity, confidence, and community as they begin their higher education journeys.

"Because of your time, energy, and expertise, 85 students walked away with tools, insights, and encouragement that will shape their path to success..."

- Daisy, Associate Director, LA Promise Fund





Direct Impact

After each CARE presentation, we invite attendees to share their feedback through quick QR code surveys and the responses speak volumes. One powerful quote came from a recent college-bound student:

"The CARE presentation offered real, honest advice for incoming college freshmen... It wasn't just about academics—it covered emotional well-being, finding community, and managing challenges like stress, homesickness, or finances. It makes you feel less alone and more confident going in."

Kick-Off: CARE LA Day of Giving!

Mark your calendars!

On Friday, October 17 from 12–6 PM, CARE Los Angeles is launching our very first Day of Giving. This is more than just a fundraiser—it's an afternoon where board members, volunteers, and friends come together to spread the word and rally support for CARE LA. We'll be emailing, texting, posting, and calling our networks to share why CARE matters and inspire donations that keep our financial literacy programs free for students and families across Southern California.

The event will be held at **Hogan Lovells – LA Office 1999 Avenue of the Stars, Suite 1400, Los Angeles, CA 90067.**

Stay tuned for the official flyer coming in the next few weeks! We'll have food and provide ready-to-use template emails and messages you can send to your contacts. Come by for an hour or stay for the whole thing—it's totally up to you!

Let's make this first Day of Giving a success!

Welcome Our Newest Board Members!

We're thrilled to be growing our board with passionate, driven leaders who believe in the power of financial literacy. Please join us in welcoming Rhonda and John, two dynamic individuals bringing experience, heart, and fresh ideas to the CARE Los Angeles mission.

Meet John Warren

Inspired by a budgeting talk with his daughter, John joined CARE to share practical financial knowledge with others who may not have access to it. A self-proclaimed "spreadsheet junky" and former finance executive, he brings a wealth of expertise and heart to our mission.

Fun Fact: "He plays guitar- not because he's good, but because he loves it!"

Meet Rhonda Richard

Rhonda was drawn to CARE by our mission to serve underserved youth with real-world financial education. With a background in relationship-building and advocacy, she's committed to helping us grow our school and nonprofit partnerships- especially with California's 2027 financial literacy graduation requirement on the horizon.

Fun Fact: From age 9, Rhonda worked in her grandfather's shoe shine and candy shop and learned early lessons in savings and sweets!

CARE LA is looking for enthusiastic volunteers to join one of our committees. If you enjoy connecting with people and helping them learn what we do then join our Volunteer Welcome Committee.

Members welcome new volunteers, guide them through onboarding, and ensure they feel supported as they begin their journey with CARE. If you have expertise in graphic design, creating websites, fund raising or are interested in helping us revamp our presentation evaluation process we have a place for you! There are many ways you can help us advance our mission to Educate Elevate. Empower beyond making presentations!!

Reach out to **info@carelosangeles.org** to get involved. We welcome your feedback and support!

Get Involved

Joan Marcial, Chapter Administrator at joan@carelosangeles.org

Together, we can educate, elevate, and empower even more lives.



About CARE Los Angeles

CARE Los Angeles is a non-profit organization dedicated to empowering individuals of all ages to make informed financial decisions by providing free financial literacy education. We offer workshops on essential money management topics, including budgeting, credit, and fraud prevention. Our expert team of passionate volunteers draws on their experiences as bankruptcy lawyers, judges, and professionals from across the financial spectrum. To date, CARE has impacted thousands of individuals at schools, organizations, and community groups throughout the greater Los Angeles area.

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